



**AP Alternative Assets, L.P. Informs Investors of Availability of Additional Information
Regarding Athene**

Guernsey, Channel Islands, October 25, 2016: In connection with AP Alternative Assets, L.P.’s (“AAA”; Euronext Amsterdam: AAA) equity investment in Athene Holding Ltd. (“Athene”), AAA, the largest shareholder of Athene, informs its investors that Athene has filed Amendment No. 3 to its previously filed registration statement on Form S-1 with the U.S. Securities and Exchange Commission (the “SEC”) relating to a proposed initial public offering of its Class A common shares. In connection with this amendment, Athene has made immaterial revisions to its previously issued GAAP financial statements for the years ended December 31, 2013, 2014 and 2015, and for the six months ended June 30, 2016. These revised financial statements have been posted on AAA’s website at www.apolloalternativeassets.com.

Any offering will be made by means of a prospectus filed with the SEC. When available, a copy of the prospectus related to the offering will be accessible for free, on the SEC’s website at www.sec.gov. A copy may also be obtained, when available, from Athene by contacting enquiries@athene.bm.

A registration statement relating to Athene’s common shares has been filed with the SEC, but has not yet become effective. These securities may not be sold, nor may offers to buy be accepted, prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About AP Alternative Assets

AP Alternative Assets was established by Apollo Global Management, LLC and its subsidiaries (“Apollo”) and is a closed-end limited partnership established under the laws of Guernsey. Apollo is a leading global alternative investment manager with 26 years of experience investing across the capital structure of leveraged companies. AAA is managed by Apollo Alternative Assets, L.P. For more information about AAA, please visit www.apolloalternativeassets.com.

Contact

Gary M. Stein (New York)

+1 (212) 822 0467

This announcement does not constitute or form part of an offer to sell or solicitation of an offer to purchase or subscribe for securities in the United States or in any other jurisdiction.

This press release contains forward-looking statements. Forward-looking statements involve risks and uncertainties because they relate to future events and circumstances. Such statements are based on currently available operating, financial and competitive information and are subject to various risks and uncertainties that could cause actual results and developments to differ materially from the historical experience and expressed or implied expectations of AAA. Undue reliance should not be placed on such forward-looking statements. Forward-looking statements speak only as of the date on which they are made and AAA does not undertake to update its forward-looking statements unless required by law.